

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY CAIRO

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E.O. 11652: NA

TAGS: EAGR EPAP EG

SUBJECT: MARKET SURVEYS FOR U.S. ANIMAL FATS AND PROTEINS

1. JOINTLY WITH NATIONAL RENDERERS ASSOCIATION OF CHICAGO, ILLINOIS, (WHICH HAS MARKET DEVELOPMENT COOPERATOR PROJECT AGREEMENT WITH FAS/USDA) WE ARE PLANNING SURVEYS RE CURRENT AND POTENTIAL

MARKET SITUATIONS FOR U.S. EXPORTS OF ANIMAL FATS (TALLOW AND GREASE) AND PROTEINS (MEAT AND BONE MEAL, BLOOD MEAL) IN SEVERAL MIDDLE EAST AND AFRICAN COUNTRIES. TWO NRA/FAS REPRESENTATIVES WOULD VISIT THESE COUNTRIES TO MAKE ON-THE-SPOT SURVEYS, OF FEW DAYS TO ONE WEEK PER COUNTRY, WITH ASSISTANCE FROM EMBASSIES RE APPOINTMENTS, DATA SOURCES, ETC. DOES YOUR EMBASSY SEE ANY PROBLEMS RE SUCH VISIT BEING MADE BETWEEN EARLY APRIL AND EARLY MAY?

2. FOLLOWING PARAGRAPH CONTAINS TENTATIVE GENERAL OUTLINE

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OF CONTEMPLATED STUDY, WHICH WOULD BE ADJUSTED AS NECESSARY

TO FIT EACH COUNTRY. OF COURSE SOME INFORMATION AND DATA WILL BE COMPILED FROM REPORTS IN WASHINGTON AND THEN UPDATED, SUPPLEMENTED, ADAPTED, ETC., AS AND IF NEEDED, BY NRA/FAS RESEARCHERS ON-THE-SPOT WITH FOCUS SPECIFICALLY ON ANIMAL FATS AND PROTEINS.

3. MARKET SURVEY FOR U.S. ANIMAL FAT AND PROTEIN EXPORTS

I. DOMESTIC PRODUCTION OF ANIMAL FATS AND PROTEIN MEALS (1970-75) AND PROJECTION TO 1980).

II. CURRENT END-USES OF DOMESTIC PRODUCTION AND IMPORTS OF TALLOW AND GREASE AND PROTEIN MEALS.

III. LIVESTOCK NUMBERS, SLAUGHTER AND MEAT PRODUCTION

IV. GOVERNMENTAL ECONOMIC PLANS AND PROGRAMS - INCLUDING SCHOOL-LUNCH AND OTHER HEALTH AND WELFARE-TYPE PROGRAMS IN SCHOOLS OR OTHER INSTITUTIONS.

V. CURRENT AND PLANNED PORT AND INLAND DISTRIBUTION AND PROCESSING FACILITIES RELATING TO TALLOW AND GREASE - INCLUDING PORT CONGESTION SITUATION.

VI. TRADING SYSTEM - INCLUDING PREFERENTIAL TRADING PARTNERS, SPECIAL WELL-ESTABLISHED PRIVATE TRADING CHANNELS (IF ANY), LICENSING, ETC.

VII. CURRENT AND FUTURE DOMESTIC MARKET SITUATION FOR FATS AND OILS AND PROTEIN MEALS - INCLUDING RELIGIOUS AND/OR OTHER SPECIAL CONSUMPTION HABITS.

VIII. RECOMMENDATIONS - IS MARKET PROMOTION WORTHWHILE,ETC.?

4. WOULD APPRECIATE CABLE RESPONSE NO LATER THAN MARCH 4 IN ORDER TO COMPLETE PLANS AND PREPARATIONS RE THIS APRIL SURVEY. KISSINGER

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